

VEGAN EVENT HUB

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MEDIA PACK

Vegan Event Hub specialises in supporting and promoting the world's greatest vegan events. With hundreds of incredible vegan events in Asia, Africa, North America, South America, Europe, and Australia – the hub showcases events FREE of charge on a professional vegan event platform offering organisers, vendors and speakers.

#1 INTERNATIONAL VEGAN EVENTS COMMUNITY

Packed full of a diverse range of events including animal rights & welfare, campaigns & demonstrations, festivals, food & drink, online events, knowledge & academic, social, speed-dating, bodybuilding, sound & vision, spiritual, travel & holidays.



Launched in 2016 in England, U.K by Karen White - Chartered Marketing Professional, animal lover and vegan.



Mission: To help vegan event seekers find events and event organisers effectively promote them, enabling veganism to expand.



Website visitors from 5 continents, 69+ countries, 585 cities.



VeganFoodAndLiving.com is the number 1 traffic referral source.



The Hub is unique as event organisers, exhibitors and speakers are given a free members dashboard to log into and free webpages promote their events and business.



Sponsored at launch by VegFestUK - the UK's largest vegan event organisers. As featured in Vegan Life Magazine.

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Website users in 585 cities from Accra, Ahmedabad, Auckland, Bangkok, Cairo, Hong Kong, Jakarta, Johannesburg, Kuala Lumpur, L.A, London, Milan, Montreal, Osaka, Perth, Santiago, St Petersburg to Zagreb.



Visitor gender: 66% female.
Visitor age: 40% between 25-34.



Website visitors location: 1. United States 2. United Kingdom 3. Germany 4. Portugal 5. Australia 6. Canada 7. Italy 8. Spain 9. Sweden 10. Austria



Events include vegan camping, balls, dating, bodybuilding, Vegfests, online academic conferences, animal sanctuary fundraisers, animal rights, film screenings, gigs, cruise ship holidays, yoga retreats and more.



Partner with us and gain access to our vegan specific audience for your products and services.



Directly target a niche relevant to your business with customers in a 'feel-good' receptive mindset enjoying our ethically driven website and social media.

Featured in the 'Anatomy Of An Awesome Event Page' article, 'A great events page gives a shout-out to your other events. If your user gets to your event page and decides not to attend, all hope is not lost! Having a quick gateway to other events can keep a user browsing and prevent them from leaving your site. Check out how Vegan Event Hub added an "upcoming events" feature down the right side'. The Events Calendar.

We are now accepting expressions of interest from partners. Email us for more details about our partnership options: partner@veganeventhub.com
Telephone 0044 (0)7923 231088 Karen White - Founder

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If you'd like to feature Vegan Event Hub in an article and need additional photos or information, please let us know: partner@veganeventhub.com

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