

VEGAN EVENT HUB

Find / Promote / Illuminate.



MEDIA PACK

Vegan Event Hub is the world's #1 international vegan events website illuminating events globally. With hundreds of vegan events in Asia, Africa, North America, South America, Europe, and Australia – the hub showcases events FREE of charge on a professional vegan event platform.

#1 INTERNATIONAL VEGAN EVENTS WEBSITE

Packed full of a diverse range of events including animal rights & welfare, campaigns & demonstrations, festivals, food & drink, online events, knowledge & academic, social, sound & vision, spiritual, travel & holidays.



Launched in August 2016 in Cornwall, UK by Karen White - Chartered Marketing Professional.



Mission: To help vegan event seekers find events and event organisers effectively promote them, enabling veganism to expand.



Website visitors from 5 continents, 69+ countries, 585 cities.



25% of visitors have returned to use the website again in the first 3 months of launching.



Audience of highly engaged users: spending an average of 3:12 minutes per visit and 3 pages per session.



Sponsored by VegFestUK - the UK's largest vegan event organisers. As featured in Vegan Life Magazine.

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#1 INTERNATIONAL VEGAN EVENTS WEBSITE

Website users in 585 cities from Accra, Ahmedabad, Auckland, Bangkok, Cairo, Hong Kong, Jakarta, Johannesburg, Kuala Lumpur, L.A, London, Milan, Montreal, Osaka, Perth, Santiago, St Petersburg to Zagreb.



Visitor gender: 54% female.
Visitor age: 49% between 25-34.



Website visitors location: 1. UK 2. USA 3. Canada 4. Italy 5. Russia 6. Japan 7. Portugal 8. France 9. Australia 10. Sweden.



34.1k Twitter impressions in 28 days.



Responsive website available on desktop, mobile, tablet, iPhone and android.



Events include vegan camping, balls, speed dating, VegFests, online academic conferences, animal sanctuary fundraisers, animal rights, film screenings, gigs, cruise ship holidays, yoga retreats and an expansive variety of others.



Partner with us and gain access to our vegan specific audience for your products and services. Directly target a niche relevant to your business with customers in a 'feel-good' receptive mindset enjoying our ethically driven website and social media.



We are now accepting expressions of interest from partners. Email us for more details about our partnership options: partner@veganeventhub.com

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